

# DOW JONES & COMPANY, INC.

= DowVision Press Release

(cc:Dir?)

*REPLY TO:*

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May 22, 1995

Mr. Bruce Gilliat  
WAIS, Inc.  
690 Fifth Street  
San Fran, CA 94107

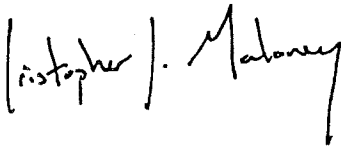
Dear Mr. Gilliat:

This letter is being sent to all DowVision Alliance Developer and Alliance Candidates as a reminder that all press releases and promotional materials regarding DowVision, or materials using our marks must receive prior written consent from Dow Jones before that material is distributed or published, in any form, beyond the Alliance Developer's staff.

Materials that require prior written consent include but are not limited to print, audio, video and electronic publications of brochures, advertisements, press releases, and direct mail letters which include a reference or references to Dow Jones & Company, Inc. and/or any Dow Jones service or mark.

Thank you in advance for your cooperation.

Sincerely,



Cristopher J. Maloney  
Developer Programs Manager  
Enterprise Products  
609-520-4402